

Yang Zhao

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Education

Expected Graduation: May 2027

GPA: 3.6/4.0

Northeastern University, Boston, Massachusetts

Major: Bachelor of Media & Screen studies and Media art

Relevant Coursework: Color composition, Introduction to Photography, Observational drawing, Form and structure, Visual Intelligence, Producing for Entertainment, Media, culture, and society, Introduction to Film Production, Television studio production, Graphic design principle, Fundamental Arch Representant, Mak w. Video, Sound, Animation.

Beijing foreign language school at Yangzhou, Jiangsu, China

Graduation date 06/10/2023

GPA92/100

Experience

Social Media — Doyin, RED Note

Got 230,000 likes on my personal account.

- Researched and identified trending topics to create engaging content, increasing audience engagement.
- Produced high-quality images and short videos tailored to platform algorithms, boosting visibility.
- Developed promotional strategies to enhance brand reach and engagement.

Volunteer Reading Teacher — Library (Kindergarten Kids)

Selected as 1 of 2 out of 200 applicants due to outstanding performance.

- Led interactive storytelling sessions to enhance young children's reading comprehension and interest in books.
- Designed engaging reading activities to foster literacy skills in kindergarten students.
- Built a positive and encouraging learning environment, supporting early childhood education.

Skills

- Software: Adobe Illustrator, Photoshop, Rhino, Adobe Premiere, Microsoft Office (Word, Excel, PowerPoint), Python, Adobe Premier pro, Adobe After Effect.
- Communication: Public Speaking, Written Communication, Team Collaboration
- Photography & Camera Operation: Proficient in operating professional cameras for photography and videography, including exposure control, composition, and lighting techniques.
- TV Studio Production: Experienced in control room operations, including graphics, audio mixing, video switching, and live production workflows.